

# David Taigia

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## Front-End Web Developer

*Multifaceted technical career with 10-year track record of innovation and success*

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Technically sophisticated web development professional with solid history of creating and integrating web resources. Broad knowledge and success in in Google tools and mobile application development. Skilled trainer and project leader; able to direct multiple tasks effectively against challenging time pressures. Flexible and innovative, able to improvise existing resources and readily master innovative software and tools. Strong attention to detail while maintaining view of the strategic big picture. Collaborative communicator, building relationships and creating synergies to ensure identification and application of proper resources to solve business problems.

*Website Performance / Digital Marketing / User Experience / Ecommerce / Training and Support / SEO  
Standards Development and Compliance / Web Analytics / Troubleshooting & Issue Resolution*

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### TECHNICAL PROFICIENCIES

**Web Development:** CSS3, HTML5, JavaScript, jQuery, PHP, SASS/LESS, web standards, cross-browser compatibility, SEO, Adobe Creative CC, Brackets, Facebook API Apps, FTP Clients

**Content Management:** Drupal, Joomla, WordPress, VerticalResponse, Constant Contact, MailChimp, Stream Send

**Framework:** AngularJS, Bootstraps, Foundation, Skeleton

**eCommerce:** 3D Cart, Big Commerce, Magento

**Google Tools:** Analytics, Fonts, Map API, Webmaster Tools

**Social Media:** Facebook, Instagram, Pinterest, Twitter, YouTube, Hootsuite

**Version Ctrl:** Git, Team Foundation

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### PROFESSIONAL EXPERIENCE

**Freelance Front-End Web Developer** (2013 – Present)

Self-Employed, Bay Head, NJ

*Technical Scope: WordPress, PHP, CSS*

Create web functionality for private clients, building new WordPress themes or children of existing themes, frequently enhanced with PHP scripting.

**Front-End Web Developer** (10/2015 – 4/2017)

Design446, Walt, NJ

*Technical Scope: WordPress, CSS, JavaScript(jQuery)*

Built cross-browser compatible and standards compliant WordPress sites and templates, integrating Photoshop files and other content. Customized child themes to meet client business and functional needs, enhancing the user experience with cascading style sheets and (open source) jQuery library calls.

**Key Achievements:**

- Ensured optimal website performance and management through search engine optimization (SEO) strategies and set up of Google Analytics.
- Built effective email marketing tools, creating “eBlast” message content and templates that earn high response rates.
- Improved website loading performance by optimizing images in Photoshop.

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## Front-End Web Developer | Social Media Marketing (6/2015-9/2015)

Distinctive Personnel, Red Bank, NJ

*Technical Scope: Photoshop, InDesign CS3, HTML, Facebook Tabs, PPC Ads*

Redesigned and modernized the company's website. Integrated pay-per-click advertising.

### Key Achievements:

- Applied a modern look and user experience to the site while ensuring cross-browser compatibility
- Created a weblog capability to spread the latest news in the recruiting field.
- Ensured fresh social media content with Hootsuite.

## Front-End Developer (2013 - 2015)

Connor Communications., Little Silver, NJ

*Technical Scope: Photoshop, InDesign CS3, HTML, Facebook Tabs*

Created websites from Photoshop and InDesign concept images, creating new themes and customizing child themes. Building B2B and B2C Ecommerce site builds in Magento and 3Dcart, adding new themes, adding products, some back-end configuration.

### Key Achievements:

- Delivered fully functional websites on a tight schedule, often juggling competing priorities.
- Ecommerce sites through Magento and 3D Cart.
- Enhanced client Facebook exposure and use with tabs and contests.

## Web Developer (2006-2012)

Single Throw, Inc., Wall, NJ

*Technical Scope: Photoshop, HTML, FTP, CSS, JavaScript(jQuery)*

Transformed Photoshop files into fully functional, standards compliant, cross-browser HTML templates. Enhance user experience with. Upload into client's websites to update templates and add new functionalities. Creating web site templates from Photoshop concept images

### Key Achievements:

- Resolved back-end browser compatibility by analyzing and resolving server-based issues.
- Created a WordPress blog site to resemble existing parent site.

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## EDUCATION AND TRAINING

**Computer Programming Certificate**, Ocean County College, Toms River, NJ

**Graphic Design Certificate**, Sessions.edu, New York, NY

**Computer Programming in Web Languages Certificate**, Cittone Institute, Edison, NJ

### *Technical Certifications*

Google Analytics (GAIQ), 2017 - Google Mobile Sites, 2017