

David Taigia

Bay Head, New Jersey 08742

www.linkedin.com/in/davidtaigia • (732) 948-9059 • dtaigia@gmail.com • portfolio: www.taigia.com

Front-End Web Developer

Multifaceted technical career with 12+ year track record of innovation and success

Technically sophisticated web development professional with solid history of creating and integrating web resources. Broad knowledge and success in in Google tools and mobile application development. Skilled trainer and project leader; able to direct multiple tasks effectively against challenging time pressures. Flexible and innovative, able to improvise existing resources and readily master innovative software and tools. Strong attention to detail while maintaining view of the strategic big picture. Collaborative communicator, building relationships and creating synergies to ensure identification and application of proper resources to solve business problems.

*Website Performance / Digital Marketing / User Experience / Ecommerce / Training and Support / SEO
Standards Development and Compliance / Web Analytics / Troubleshooting & Issue Resolution*

TECHNICAL PROFICIENCIES

Web Development: CSS3, HTML5, JavaScript, jQuery, PHP, SASS/LESS, web standards, cross-browser compatibility, SEO, Adobe Creative CC, Brackets, Facebook API Apps, FTP Clients

CMS: Drupal, Joomla, WordPress, VerticalResponse, Constant Contact, MailChimp, Stream Send

Page Builders: Beaver Builder, DIVI, Elementor

Framework: AngularJS, Bootstraps, Foundation, Skeleton

eCommerce: 3D Cart, Big Commerce, Magento, WooCommerce

Google Tools: Analytics, Fonts, Map API, Webmaster Tools

Social Media: Facebook, Instagram, Pinterest, Twitter, YouTube, Hootsuite

Version Ctrl: Git, Team Foundation

PROFESSIONAL EXPERIENCE

Freelance Front-End Web Developer (2013 – Present) Self-Employed, Bay Head, NJ

Technical Scope: WordPress, DIVI, Elementor, Adobe CC, HTML5, CSS3, SASS, PHP, jQuery, Foundation, Cloudflare

Create web functionality for private clients, building new WordPress themes or children of existing themes, frequently enhanced with PHP scripting.

Recent WordPress Projects:

@AtYourGate, Texas Producer, Pranzarelli's Pizza

Digital Developer (10/2018 – Present) EFKGroup, Trenton, NJ

Technical Scope: HTML5, CSS3, PHP, jQuery, Photoshop, WordPress, DIVI, Elementor, MailChimp

Develop Responsive ADA Friendly WordPress websites passed down from the Graphic/Web Designer. Create Email Marketing templates for Newsletters in MailChimp. As well as working in Photoshop and Illustrator to optimize images for websites.

Recent WordPress Projects:

The Green Cow, Jingoli Power, Jingoli Electrical Testing, Pro Roofing Solutions

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Contract Front-End Web Developer (8/2017 – 10/2018)

TrafficBuilders, Toms River, NJ

Technical Scope: Photoshop, WordPress, DIVI, HTML5, CSS3, PHP, jQuery

Create design and development from start to finish. Redesign or create new small to large business website. Develop custom and child theme WordPress sites, customize and Optimize images in Photoshop, Foundation used to create landing and coming soon pages. Use current web standards and technologies to comply with web branding, policy and guidelines.

Recent WordPress Projects:

Redline Plumbing, Dennis Lee Furniture, Profile Finishing Systems, C.L. Custers

Front-End Web Developer (10/2015 – 4/2017)

Design446, Wall, NJ

Technical Scope: Photoshop, WordPress, HTML5, CSS3, SASS, JavaScript(jQuery), Foundation

Built cross-browser compatible and standards compliant WordPress sites and templates, integrating Photoshop files and other content. Customized child themes to meet client business and functional needs, enhancing the user experience with cascading style sheets and (open source) jQuery library calls.

Key Achievements:

- Ensured optimal website performance and management through search engine optimization (SEO) strategies and set up of Google Analytics.
- Built effective email marketing tools, creating “eBlast” message content and templates that earn high response rates.
- Improved website loading performance by optimizing images in Photoshop.

Front-End Developer (2013 – 2015)

Connor Communications., Little Silver, NJ

Technical Scope: Photoshop, InDesign, WordPress, Joomla, Drupal, HTML, CSS, Facebook Tabs

Created websites from Photoshop and InDesign concept images, creating new themes and customizing child themes. Building B2B and B2C Ecommerce site builds in Magento and 3Dcart, adding new themes, adding products, some back-end configuration.

Key Achievements:

- Delivered fully functional websites on a tight schedule, often juggling competing priorities.
- Ecommerce sites through Magento and 3D Cart.
- Enhanced client Facebook exposure and use with tabs and contests.

Web Developer (2006-2012)

Single Throw, Inc., Wall, NJ

Technical Scope: Photoshop, WordPress HTML, CSS, PHP, FTP, JavaScript(jQuery)

Transformed Photoshop files into fully functional, standards compliant, cross-browser HTML templates. Enhance user experience with. Upload into client’s websites to update templates and add new functionalities. Creating web site templates from Photoshop concept images

Key Achievements:

- Resolved back-end browser compatibility by analyzing and resolving server-based issues.
- Created a WordPress blog site to resemble existing parent site.

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EDUCATION AND TRAINING

Computer Programming Certificate, Ocean County College, Toms River, NJ

Graphic Design Certificate, Sessions.edu, New York, NY

Computer Programming in Web Languages Certificate, Cittone Institute, Edison, NJ

Technical Certifications

Google Analytics (GAIQ), 2017 - Google Mobile Sites, 2017